

Tourism Matters

FLOCKING TOGETHER IN MINNEDOSA

On September 25, 2008, twenty-four “bird lovers”, consisting of municipal and town councilors, bed and breakfast operators, economic development officers and Travel Manitoba staff met in Minnedosa for a one-day workshop. Facilitator Ruth Marr, lead the session. The day started off with “Opportunities in Reflection” reports from three of the participants of the Minnesota Birding Tour in 2007, Amy Louttit, Aggie Buhler, and Susan Proven presented their views on the tour and how this could be adapted to our region.

Cal Cuthbert, Ducks Unlimited reported on the birding strength of southwest Manitoba; Wayne Copet, Travel Manitoba discussed focusing on the UK Market, pointing out the fact that they are interested in nature viewing, nature participation and culture seekers.

Discussions also included “what do birders need?” and “things we could do, our options”. At the end of the day participants were broken down into four working groups, the projects that were identified are: Inventory and Planning; Bird Festival; Comprehensive Manitoba (southwest region to be the first) Website; and a Pilot Project that will combine birding and the 100 mile diet package.

Tourism Westman has been in contact with a birding tour in Central BC who is looking for a partner to promote international travel. Our objective would be to set up our local southwest region with a map locating birds in their natural habitat, and have people flowing through the region. We look forward to working with the communities and municipalities over the next four to six years to complete this project.



Watch for Regional Birding Meetings coming to:

- Deloraine
- Baldur
- Neepawa
- Hamiota



Membership Benefits

- Reduced Advertising Rates
- Free Editorial Space in Travel Guide
- Website Link
- Representation at Tradeshows
- Tourism Marketing Campaigns
- Access to Regional Photo Library

[Contact us for more details!](#)

2009 Travel Guide
Coming Soon



To order copies for your business or community, call 1-866-234-TOUR

TOURISM WESTMAN

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Tourism Matters

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Tourism Westman pursues its mandate with



2009 TRIBUTE TO TOURISM AWARDS

Tourism Westman will be hosting the 6th Annual Tribute to Tourism Gala at the Canad Inns—Brandon June 3, 2009. We will be showcasing outstanding contributions to our tourism industry in the following categories:

Marketing Excellence

Recognizes a marketing campaign that contributes to promoting our region as a quality destination and demonstrates effectiveness in increasing tourism to our region.

Service Excellence

Recognizes exemplary service and enhancement of visitor experiences as demonstrated through a high degree of visitor satisfaction.

Partnership

Recognizes partnerships and alliances that demonstrate the power and value of cooperative approaches to tourism promotion, development and delivery in our region.

Volunteer of the Year

Recognizes outstanding contributions, without financial compensation, to the region's tourism industry.

Aspiring Youth

Recognizes dedication to the region's tourism industry by an individual under the age of 29 in their capacity as a volunteer, employee or entrepreneur.

Product Development

Recognizes a business or organization that has developed or expanded a new, or existing tourism product.



Nomination forms will soon be available on our website. Deadline for nominations is April 15, 2009.

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