



Tourism Matters

tribute to *Tourism* Awards AND Gala

On June 7th, START will once again be paying tribute to the outstanding individuals, businesses, organizations and communities within the region that have made significant contributions to the local tourism industry by hosting the 4th Annual Tributes to Tourism.

"For the past 3 years, START has acknowledged all of the nominees at a special recognition event held in conjunction with their Annual General Meeting," states Shawna Batten, Regional Tourism Coordinator for START. "This year, START is pleased to announce that it has dedicated an entire evening to the celebration of tourism by hosting a Tribute to Tourism Gala during National Tourism Week." The inaugural event will feature a banquet, entertainment, keynote address, and tribute ceremony.

START has received the most tribute nominations to date and will be presenting them in 5 categories: Marketing, Partnership, Volunteer of the Year, Product Development and Artisan/Culture.

The winner in each category will be recognized in START's marketing initiatives and will be further nominated for a Manitoba Tourism Award.

The Tribute to Tourism Gala will take place on Thursday, June 7, 2007 at 5:30pm at the Royal Oak Inn & Suites in Brandon.

Tickets for the event are available from the START office. Please contact Shawna Batten at (204) 726-1513 or battens@cfwestman.ca.



Congratulations to Last Year's Recipients:

Lynn Baker, Service Excellence
Charity Pollock, Volunteer of the Year
Royal Oak Inn & Suites, Marketing

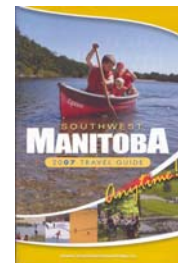
WHAT'S HAPPENING

Annual General Meeting
4:00pm Carlton Room

Tribute to Tourism Gala
5:30pm Regency Room

Thursday, June 7, 2007

Royal Oak Inn & Suites
Brandon, Manitoba



2007 Edition

Contact the START office to order copies for your business or community.



JUNE 4 – 10, 2007

SOUTHWEST TRAILS ASSOCIATION FOR REGIONAL TOURISM

141 ROSSER AVENUE · BRANDON, MANITOBA · R7A 0J6

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Regional Tourism Coordinator

Tara Szafron

Tourism Development Officer

START pursues its mandate with

Manitoba

Culture, Heritage & Tourism

Community Futures Westman

TRAINING OPPORTUNITY

START is pleased to announce that it has purchased two on-line training programs – Tourism Visitor Information Counsellor and Tourism Supervisor – from the Manitoba Tourism Education Council. The programs are part of *emerit* Tourism Training, a national tourism training program and as a special offer are accessible to members free of charge. If you are interested in learning more about this unique training opportunity please contact the START office.

EMPLOYMENT OPPORTUNITY

Community Futures Westman in partnership with Southwest Trails Association for Regional Tourism (START) requires a full time Regional Coordinator for tourism development. The Coordinator will report to the Executive Director of Community Futures Westman and will be responsible for specific tourism development duties outlined by the START Board of Directors.

The ideal candidate will be responsible for:

- Developing and implementing a regional tourism marketing plan
- Public relations, promotions and membership recruitment
- Preparing budgets, proposals and reports
- Liaison with the three levels of government
- Accounting and administration duties

The candidate will possess:

- Post secondary education in community, tourism, marketing
- Experience working in this field
- Strong research skills
- Excellent communications skills

A combination of education and experience will be considered

Please forward complete resume by June 8, 2007 to:

Community Futures Westman

141 Rosser Avenue

Brandon, Manitoba R7A 0J6

Fax: (204) 727-5832

Email: guyr@cfwestman.ca

Southwest Manitoba
Anytime!

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